

Schmidt & Heinzmann opens second subsidiary in the US

German based company continue to grow in the US

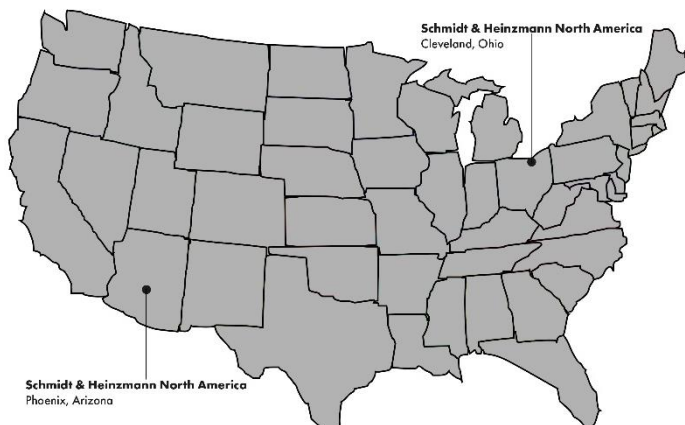
Bruchsal / Germany, 22.04.2021: Despite the currently low economic forecasts in Germany and Europe, the Bruchsal-based composite equipment manufacturer Schmidt & Heinzmann is once again growing. To further target the American market, the company has opened a second subsidiary in the US on 1st April.

Comparing Europe's rather low economic forecast with that in the US, the economy is booming. A reason for many American companies to prepare for the future in order to gain a competitive advantage. Schmidt & Heinzmann also benefits from this development. Especially the fields of cutting & stacking as well as processing of semi-finished composite products, experience very high growth rates in the US. The company's technological leadership build up by the constant development of machines and processes in recent years contributes to this.

"With our new subsidiary in the greater Cleveland area we will be able to serve our customers in the Midwest and East Coast even faster and more targeted from now on," says Christian Fais, President of Schmidt & Heinzmann North America. Commissioners, service engineers and project managers for coordinating of commissioning and service, work at this site. Sales, marketing and general administration will continue to be located in Phoenix, as well as the service team for the West Coast customers. This second subsidiary enables the company to achieve significantly faster response times.

German headquarters benefits from expansion

Schmidt & Heinzmann is delighted by the high international demand for their products. "We see an increasing request for solutions for the automated production of composite parts in the future. This is what we are focusing our international organization on", says Matthias Feil, CEO of Schmidt & Heinzmann Group.



Subsidiaries of Schmidt und Heinzmann in the US

Picture: Schmidt & Heinzmann GmbH & Co. KG

About Schmidt & Heinzmann



Schmidt & Heinzmann has been developing and producing innovative tailor-made production machinery and automation solutions for the fiber-reinforced plastics industry for more than 40 years.

The product portfolio includes:

- Cutting systems for all kind of fibers
- SMC production machinery
- Fiber spraying systems
- Bonding machines for automated processes
- Automated cutting & stacking systems
- Preforming systems for the automated production of textile preforms
- Automation solutions for composite cut and part handling
- Customized special solutions

Headquartered in Bruchsal, Germany, and with offices in the United States and China, Schmidt & Heinzmann generated a turnover of 20 million Euro in 2020 with more than 130 employees.

Your press contact at Schmidt & Heinzmann

Lena Heinrichs
Marketing
Vichystraße 12
76646 Bruchsal
T +49 7251 38 58 -0
F +49 7251 38 58 – 25
l.heinrichs@schmidt-heinzmann.de